



## **Digital Marketing Course**

The Advanced Digital Marketing Course offered by Future Education is a comprehensive program designed for individuals looking their expertise in digital marketing. This cutting-edge course covers a wide array of topics including SEO (Search Engine Optimization), SEM (Search Engine Marketing), SMM (Social Media Marketing), content marketing, email marketing, inbound marketing, and digital analytics. Tailored to meet the needs of professionals, entrepreneurs, and students, the curriculum is structured to provide practical knowledge and real-world insights. Participants will learn to craft compelling digital strategies, execute effective campaigns, and analyse data to make informed marketing decisions. The course is delivered by industry experts with extensive experience, ensuring learners gain the most current and impactful knowledge. Furthermore, Future Education emphasizes hands-on learning through live projects, case studies, and interactive sessions, enabling students to apply their skills in real-world scenarios and stay ahead in the fast-evolving digital marketing landscape.

#### **Our advancement**

- Trusted by more than 25,000 students
- Guaranteed 100% placement assistance
- More than 7000+ students placed in top companies
- 500+ Placements Partners
- 7+ High Tech intelligent Campus
- 25+ Highly experience Faculty
- No.1 Biggest Digital Marketing Brand in India

#### **Why Future?**

- 100% Live Project Training
- 100% Practical Training
- 30+ Advanced Modules
- Work on real-time projects
- Work as Freelancer
- 100% Live Freelancing opportunity in session
- Government Certification
- Online Examination
- 100% Job Placement
- 100% Internship

**Diploma on Digital Marketing Course**  
**(Duration – 4 Months) – 25k**

**Syllabus**

- Digital Marketing Introduction
- Infrastructure of Digital Marketing
- Social Media Optimization
- Advanced Canva Designing
- CorelDraw Designing
- Gujarati & Hindi Typing
- Photoshop Designing
- Meta Business Suite Setup
- Advanced Facebook Ads
- Live Lead generation For Business
- Facebook Business Manager
- Facebook Pixel Implementation
- Advanced Instagram Marketing
- Personal Branding Through LinkedIn
- Advanced LinkedIn for business
- WordPress Web Development
- Advanced Content Marketing
- Google Ads (PPC)
- Google Keyword Planner
- Landing Page Optimization
- Google Display Ads
- Video Edit Software
- YouTube Video Ads
- Google Merchant Center Setup
- Search Engine Optimization
- Advanced SEO Strategy
- Live Link Building Activity
- Web Analytics & Reporting
- SEO Paid Tools
- Email Marketing
- Affiliate Marketing
- Domestic & International Freelancing
- Ecommerce Marketing
- Amazon Marketplace Training

**Certificate Course on Digital Marketing**  
**(Duration – 2 Months) – 15k**

**Syllabus**

- Digital Marketing Introduction
- Infrastructure of Digital Marketing
- Gujarati & Hindi Typing
- Social Media Optimization
- Advanced Canva Designing
- Meta Business Suite Setup
- Advanced Facebook Ads
- Live Lead generation For Business
- Facebook Business Manager
- Advanced Instagram Marketing
- Personal Branding Through LinkedIn
- Advanced LinkedIn for business
- Advanced Content Marketing
- Google Ads (PPC)
- Google Keyword Planner
- Landing Page Optimization
- Google Display Ads
- YouTube Video Ads
- Google Merchant Center Setup
- Search Engine Optimization
- Advanced SEO Strategy
- Email Marketing
- Ecommerce Marketing